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## FACTS AND FREE MATERIALS

### FUND RAISING FACTS

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- ▶ Schools and youth groups raise \$2 billion each year through product sales.
- ▶ 8 out of 10 parents purchase items to support fund raising.
- ▶ 6 out of 10 parents help sell fund raising items.

**Source: Association of Fund-raising Distributors and Suppliers.**

- ▶ 76% of principals report an increased need for fund raising over the last decade.
- ▶ 81% of principals say fund raising is worth the time and effort.
- ▶ 54% of schools have between 1 and 4 fundraisers every year.
- ▶ 27% of schools raise at least \$10,000 a year.

**Source: National Association of Elementary School Principals**

### FREE SERVICES AND MATERIALS

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- ▶ Organization Receives One Hard Cover Book (For every 50 books sold)..... Free
- ▶ Color Product Brochures ..... Free
- ▶ Color Prize Brochures ..... Free
- ▶ Prizes ..... Free
- ▶ Collection Envelopes & Order Forms ..... Free
- ▶ Book & Prize Shipping ..... Free
- ▶ Parent/Child Fundraiser Letter ..... Free



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