



## PROFITS FROM SALES

### PROFITS

	Your Price	Fundraiser Price	Your Profit	%
Soft Cover Books	\$2.37	\$3.95	\$1.58	40
Hard Cover Books	\$7.77	\$12.95	\$5.18	40
Soft Cover Set	\$14.22	\$23.70	\$9.48	40
Hard Cover Set Of 5	\$38.85	\$64.75	\$25.90	40
Hard Cover Set Of 10	\$77.70	\$129.50	\$51.80	40

### PROFIT POTENTIAL IF 1000 BOOKS SOLD

	Sold	% Profit	\$ Profit
Soft Cover	200	40%	\$316.00
Hard Cover	100	40%	\$518.00
Soft Set (6)	100	40%	\$948.00
Hard Set (5)	10	40%	\$259.00
Hard Set (10)	5	40%	\$259.00
<b>Totals</b>	<b>1,000</b>	<b>40%</b>	<b>\$2,300.00*</b>

\*School would also receive 20 free hard cover books with this number of books sold. (A \$259.00 Retail value)